



## Area Board Project

### 1. What is the Initiative?

To create a piece of large scale external artwork on the Heaven Scent Building in Victory Fields. This building has suffered from vandalism, in the form of offensive graffiti, repeatedly in recent years. The objective of this initiative is to encourage young people to take ownership of the piece of artwork to prevent vandalism of the wall in the future. The initiative also seeks to create a piece of attractive artwork created by young community members.

### 2. Where is the initiative taking place?

On the Heaven Scent Building in Victory Fields, Bradford on Avon.

### 3. When will the initiative take place?

If funding is granted, it is planned that the project would take place over 5 days in February 2011.

### 4. What are the Community benefits/evidence of need/links to Community Plan/Community Issue?

This issue was first raised by the Neighbourhood Policing Team and the anti-social behaviour team who had received repeated reports of offensive graffiti on the Heaven Scent building from residents. After discussions with the owner of the property and Wiltshire Council Youth Development Service it was proposed that by creating a piece of permanent artwork could prevent this reoccurring problem. This issue is logged on the issue tracker by the neighbourhood policing team (Issue 1035).

### 5. What is the desired outcome of this initiative?

An attractive piece of external artwork created by young people from the community with the support of professional artists.

### 6. Who will Project Manage this initiative?

Bradford on Avon Youth Development Co-ordinator Katherine Brownlee.

### 7. Costs/quotes/ match funding? (total cost £5k require 1 quote, total cost £5k-25k require 3 quotes)

**Total cost: £2,340**

Two Artists @ £180 per day for 5.5 days = £1,980

Decorative Paint @ £4 a can = £200

Masonry paint for undercoat = £100

Mileage £60

**8. Additional information**

Please see appendix 1.